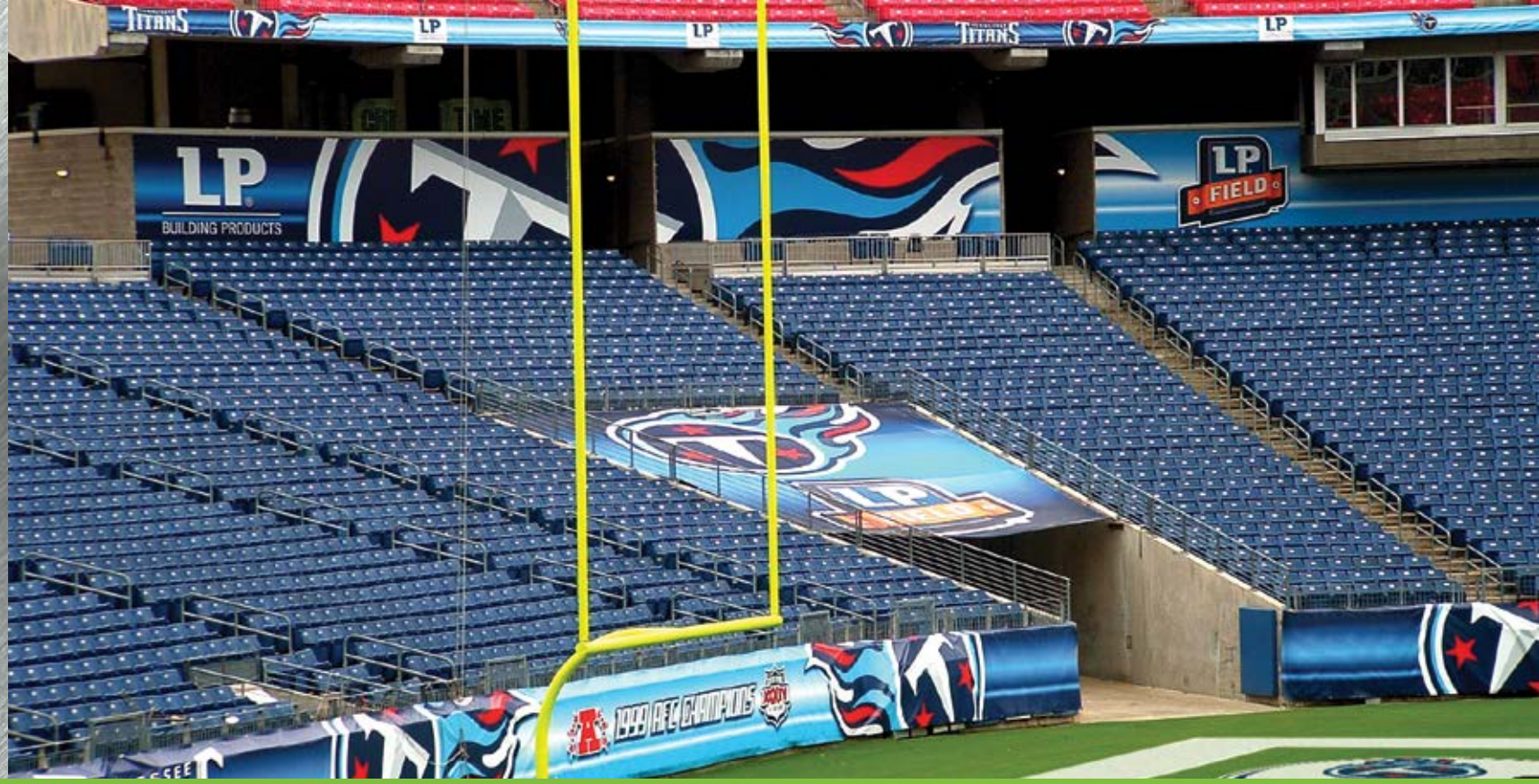
LOOK GOOD. BE SEEN.

VISION GRAPHICS



WHEREVER YOU LOOK, THERE WE ARE™

Look around. Digitally printed graphics are everywhere. Today they greet guests at museums, airports and movie theaters. They adorn stages, stadiums and convention halls. They wrap buildings, fences and vehicles. And long before the digital revolution Vision Graphics was there, inventing, innovating and pushing the limits to pioneer some of the most spectacular graphics the world has ever seen. Along the way, we've conquered the most comprehensive projects for the most demanding customers in the most challenging venues. So read on and see for yourself how Vision's revolutionary innovation and expertise can transform your next event into a visual experience that is impossible to ignore.

CREATE AN XXL EXPERIENCE

How does an event become an experience? How is a city block transformed into an unforgettable community festival? How can an ordinary building become a global icon for a worldwide event? The answer is by abandoning the norm; thinking bolder, louder, BIGGER! Enter Vision Graphics. From your local spelling bee to an international sporting event, we create the kind of unstoppable hit-your-audience-over-the-head graphics that you've gotta have. Vision can super-size your event by incorporating the look, the feel, the overwhelming experience of XXL graphics.

MAKE A LASTING IMPRESSION

You've got one shot to get your event noticed. Whether your audience is the local public, media, sponsors, or the whole world, you want your event to be seen and remembered. Spectacular graphics not only create the look and décor of your event, they are a superior way to communicate to your target audience. Themes and key messages are etched into the minds of huge populations through visual imagery. They provide your audience an icon, a visual touchstone that connects your event with an image of grandness. And Vision makes it happen.

DESIGN TO INSTALLATION, WE'VE GOT YOU COVERED

So you're planning an event. You've got a ton of work to do. Who has time for graphics? We do. Vision is your one-stop shop for event graphics. Whether the job is creating a few small banners or hundreds of larger-than-life graphics, the Vision team reigns supreme. There is no event too big or too small for us to tackle from beginning to end. We can easily orchestrate the design, printing, installation and removal of your entire project. And if you don't need us to do it all, we're a versatile team player.

CASE STUDY: NFL PRO BOWL

Imagine that you are throwing a party in Honolulu for 50,000 of your closest friends that will be seen by millions worldwide. Everything in the city has to be exactly right, especially when the NFL is in charge of the event. Vision Graphics annually produces and installs almost 90,000 square feet of graphics across a football stadium, airport, hotels, beach and tailgate parties, and all across the entire city. Nobody knows more about substrates and finishes that will stand up to the sun, rain, or thousands of tourists who interact with the graphics. And, that's why the NFL continues to turn to Vision Graphics to design, produce, and decorate a city for the biggest party of the year.

CASE STUDY: CAFE RIO RESTAURANT

When Café Rio chose to update the interior design in 90 locations nationwide, they were looking for a company that could bring new ideas to the table and help guide them on the best materials for a demanding environment. In other words, they wanted a partner who would become invested in the success of the entire re-branding process. Vision Graphics brought together products ranging from custom wall fabric coverings to commercial-grade digital displays and solid-state players. All interior graphics including 3D lettering, acrylic-faced art and backlit signage were tested to meet stringent performance standards. Vision Graphics also provided magnetic signage options which allow every store manager to update specials and menus in seconds.

CASE STUDY: USU AGGIE RECREATION CENTER

After 7 years of planning and funding efforts, Utah State finally realized their vision of a rec center dedicated entirely to serving the needs of their diverse and active student body. Their goal for the 105,000 square-foot interior was to create the state of Utah in a building. To give the appearance of mountains and slot canyons, USU turned to Vision Graphics to produce and install over 13,000 square feet of wall graphics. To achieve the desired effect, Vision Graphics produced elements for walls, windows, floors and pillars. Vision Graphics took care to survey all surfaces and verify all shapes and measurements to ensure a perfect fit to every inch of the project.

CASE STUDY: TOUR OF UTAH

The Tour of Utah has been called one of the most grueling bicycle stage races in the world, pitting athletes against each other, as well as the challenging terrain of Utah's mountains. Unlike automotive races, the Tour of Utah moves from stage to stage each day over a week's time, allowing the race to feature distinct areas of the state. From start to finish, hundreds of colorful elements tie the event together over dozens of miles and have to survive being loaded and unloaded daily at each stage. Vision Graphics has worked with the Tour of Utah for more than a decade, providing extra-large elements that span entire streets to vehicle wraps, banners and flags, and asphalt graphics to mark the finish line.

CASE STUDY: VIVINT SMART HOME ARENA

"Pose With The Pros" arena exhibit allows fans to take their picture alongside lifelike full-size standees.

The Utah Jazz know that fans expect a first-class experience every time they attend a game at Vivint Smart Home Arena. The arena is an iconic feature in downtown Salt Lake City, and provides an opportunity to generate excitement in the team. As a specialist in xx-large graphics, Vision Graphics puts the face on the arena with 5-story tall window graphics. Inside, every floor, wall, pillar or window is a candidate for a banner, covering or cling to help tell the story of the Utah Jazz, promote the players, and create an atmosphere of excellence. We look forward to printing the championship banner that will eventually hang from the rafters of the arena.

TRADE SHOWS & EXHIBITS

The purpose of exhibiting is to be seen. Vision Graphics is Utah's leader in design and production of unique display environments. What sets us apart? We work to understand your brand, your needs and your story, and we work to effectively attract attention to your message. We are a one-stop source for display hardware, exhibit elements, design + print and digital displays + content. We'll know how to use every inch of your floor and wall space to create a powerful, interactive space.

VEHICLE WRAPS: WE'VE GOT YOU COVERED

Perhaps it's time to take your event on the road. After all, vehicle graphics are fast becoming one of the hottest forms of advertising around. And Vision leads the pack. We'll transform your message into jaw-dropping graphics that will wrap the car, truck, boat, plane, train, or vehicle of your choice. So get moving! It's time the world saw your advertising message.

DON'T SWEAT THE SMALL STUFF

We all like to think big. But not every project requires mammoth-sized graphics. Sometimes you just need a few small flags or banners. Maybe a floor graphic, a rug or standee. Perhaps a backdrop or some directional signs to get your audience moving the right way. Not to worry. Vision offers the highest resolution graphics in less than XXL sizes too. Let us sweat the small stuff.

DID YOU KNOW?

- We can produce over 4 million square feet of printed graphics per month.
- We set a Guinness World Record for creating the world's largest Twister Game mat.
- We hold multiple U.S. Patents for printing technology we invented.
- In 2009 we produced all of the graphics for the FedEx Orange Bowl, BCS National Championship Game, NHL Hockey All Star Game and Super Bowl XLIII.
- Vision Graphics offers a comprehensive line of green products and services.

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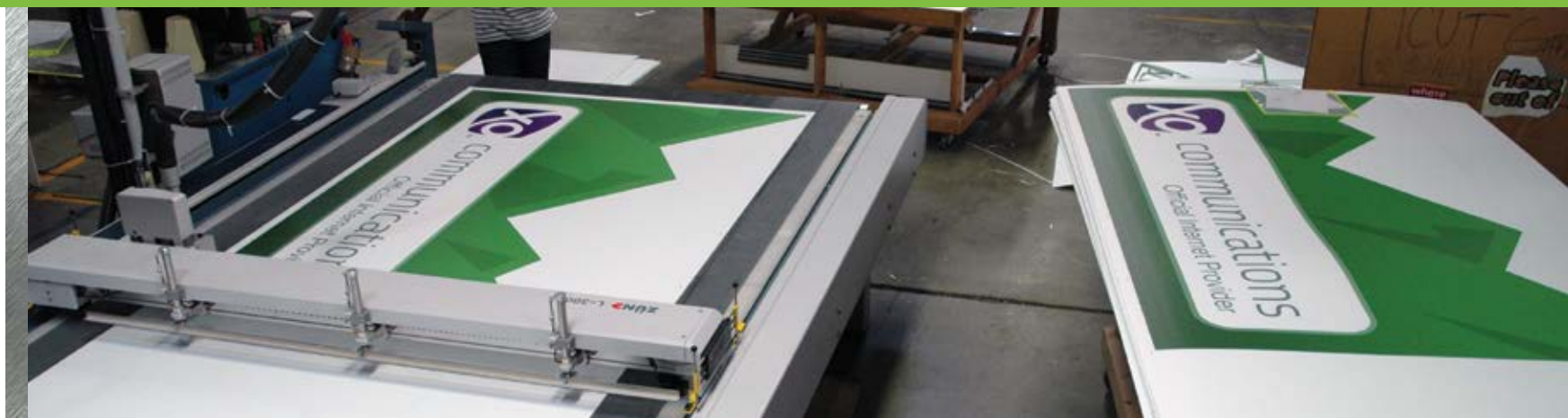
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